UMC Strategic Planning Committee
Notes
October 16, 2014

Present: Chancellor Wood, Barbara Keinath, Chris Winjum, Jeff Sperling, Tricia Sanders, Gary Willhite, Bill Peterson, Kevin Thompson, Scott Leckie, Michelle Christopherson, Stephanie Helgeson, Marcella Melbye, George French, Lorna Hollowell, Dan Svedarsky, Ron Del Vecchio, Rob Proulx, Soo-Yin Lim-Thompson, Lisa Samuelson, Andrew Svec, Melissa Dingmann, Carola Thorson, Peter Phaiah, Les Johnson, Joseph Shostell, Ken Myers, Stacie Varnson, Corby Kemmer, Kim Gillette, Don Cavalier

Guest(s):

In these minutes: October 2 Debrief, UM Twin Cities Strategic Plan Overview and Alignment, Retention Data Review, Next Meeting

October 2, Debrief – Barbara Keinath
The group felt that the October 2 session was well attended with good discussion. Barbara asked if the feeling around campus is that “It is everyone’s job to recruit/retain?” It is hard to answer that question, but at least those who attended on October 2 seemed to echo that. A review of the “parking lot ideas” and the feedback that was provided on notecards during Oct. 2 took place. Here are the ideas that came from that:
- Using Professional Advisors was listed multiple times
- UMC does a good job with conditional admits, time to focus more on “regular” admits…..some type of Freshman experience
- Partnering and carry over research from our 2 year community college partners
- More work in region to help HS students transition to college
- A GenEd 1000 for all students where is is not “taught” to them, but facilitated. Academic Affairs and Student Affairs need to be involved in creating this.
- Advisors meet less now than they used to, should they be required to meet more again?
- Use Strength Survey to get students to really know themselves and
- Use Backward Technique to look at what we want to achieve and how do we do that.

UM Twin Cities Strategic Plan Overview and Alignment – Barbara Keinath
Barbara showed the committee the link to the Twin Cities Strategic Plan and encouraged individuals to “skim” it. Each system campus has latitude to develop their own plans, but some level of alignment is expected/would be best. Barbara proposed the group taking some time to get a little more familiar with the Twin Cities plan and then using a day in January to get this group together for continued Strategic Planning, specifically to discuss possible areas for alignment with the Twin Cities. Chris will email the group asking for the best date during January after the holidays but before school starts back up.

Retention Data Review – Sue Erickson
Sue went over some current retention/graduation data. Sue will forward out this data to the committee.
Next Meeting – Thursday, November 20
The 6 working groups from the summer retreat will be sharing their work/recommendations/plans at the next meeting.

Respectfully submitted by Chris Winjum