From the Chancellor

The critically important topic of enrollment management was the focus of the Executive Committee Retreat in Grand Forks last week. This is an especially important topic for our institution for a number of reasons. First and foremost, as a student-centered institution, enrollment management is fundamental to our mission through our collective work in matriculation, education, and graduation. It also has enormous influence on our budget, which is increasingly more tightly connected to tuition revenue as the state has disinvested in higher education and, due to our small size, even small variations in enrollment can have a substantial financial impact. It is also becoming increasingly clear that retention of current students will be critical to enrollment management as the number of high school graduates in the region simultaneously declines as the number of institutions offering online instruction increases.

We had rich discussions throughout the two days as we worked toward a shared understanding of who we are and who we want to be as an institution. We also briefly discussed the history of UMC, what draws students to our campus, and how we support our students’ progress toward graduation. We had a robust session detailing on-campus and online enrollment, which was very useful in clarifying the benefits of each to the other. Finally, we spent time discussing the critical metrics of higher education including information about admitted students, learning assessment, and what is becoming “the metric” of higher education: graduation rates.

One of the important outcomes of this retreat is a commitment to growth. With regard to on-campus enrollment, we determined that we must maintain a critical mass to ensure we are fully utilizing our on-campus facilities and programs. While the number 1500 for on-campus students was briefly mentioned, we will engage in additional analysis to determine both near and longer term targets. We did not determine a set target for online enrollment, but we did decide that we need to continue strategic growth in this area as we maintain the high quality programs that are critical to our success. As we engage in growth, we committed to reviewing our academic programs with an eye toward expansion that is consistent with the themes of our mission. In addition, there was agreement that the area of academic advising is one which needs further attention and which will also be a focus of discussions during the academic year.

I want to thank everyone who attended the retreat and especially our two students, Alexmai Addo and Jeff Pryor, who both added so much to the discussion. I also want to thank our two newcomers, Admissions Director Carola Thorson and Vice Chancellor Barbara Keinath, who made many valuable contributions to the highly successful discussions.

As mentioned in a previous update, we intend to make the retreat only the first of many steps along a campus-wide strategic planning process. The details of the overall planning process will become clearer
as we better understand how U of M President Kaler plans to engage in strategic planning at the Twin Cities campus and how that might spread out to the U of M system. While our process will be separate, there may be some connections and parallelisms that will prove helpful. Vice Chancellor Keinath and I will share more about this as information becomes available.

These are indeed exciting times to be at UMC, and I look forward to engaging with you as we chart our future together.

—Fred
Fred Wood, Chancellor
University of Minnesota Crookston

**Featured Events & Activities**

**Last Day of Classes for Summer Term 2013, Friday, August 2**

**Lego MINDStorm Nxt 2.0 Robotics Camp I for Beginners, Tuesday, August 6 through Thursday, August 8**
8:45 a.m. to 4:30 p.m. daily, Evergreen Hall Classroom, cost is $80 per child

**Recognition Banquet for the West Polk County RSVP Volunteers, Wednesday, August 7**
11:30 a.m. to 1 p.m., Bede Ballroom, Sargeant Student Center

**UMC Alumni, Student, Faculty, and Staff Gathering at the Fargo-Moorhead Redhawks Game, Wednesday, August 7**
7 p.m., Newman Outdoor Field, Fargo, ND, discount admissions for UMC faculty, staff, students, and alumni

**Lego MINDStorm Nxt 2.0 Robotics Camp II (Advanced), Tuesday, August 13 through Thursday, August 15**
8:45 a.m. to 4:30 p.m. daily, Evergreen Hall Classroom, cost is $80 per child

**UMC University Relations Hosts the Ox Cart Days Ice Cream Social Featuring Music by the WoodPicks, Wednesday, August 14**
2 to 4 p.m., Peterson Gazebo on the Campus Mall (rain site: Northern Lights Lounge, Sargeant Student Center), free and open to the public

**Nine-Month Faculty and Staff Appointments Begin, Monday, August 19**

**New Student Check-In for Residence Halls, Friday, August 23**
8 a.m. to 12 noon, check-in at Centennial Hall main desk

**First Day of Classes for Fall Semester 2013, Tuesday, August 27**

For details on these and a comprehensive listing of other events or to discover what’s happening this week, visit UMC Today at [www.umcrookston.edu/today](http://www.umcrookston.edu/today) or review our news page at [http://blog.lib.umn.edu/umcweb/news](http://blog.lib.umn.edu/umcweb/news).
Learn more about events across the entire University of Minnesota system via Brief: [www.umn.edu/twincities/faculty-staff/brief](http://www.umn.edu/twincities/faculty-staff/brief).

**Around Campus**

**Administrative Affairs –**

Pam Wheelock, University of Minnesota vice president for university services, visited the Crookston campus on Friday, July 26. This was her first visit to UMC since her appointment at the U of M in August 2012. While on campus she met with Chancellor Wood as well as staff members in the Facilities & Operations Department, and she was given a comprehensive tour of the campus and its facilities.

**Academic Affairs –**

Two faculty members have been appointed interim department heads by Chancellor Fred Wood. Professor Bill Peterson will serve as interim department head of the Math, Science, and Technology Department, and Associate Professor Soo-Yin Lim-Thompson will serve as interim department head of the Liberal Arts and Education Department.

**Student Affairs –**

Student Affairs will sponsor the webinar "Sexual Assault Policies Under Scrutiny" in addition to reviewing the University's associated policies on Thursday, August 15, from 1 to 2 p.m. in Bede Ballroom A&B. All faculty and staff are encouraged to attend. Refreshments will be provided. Learn more, [https://lamprey.crk.umn.edu/calendar/events/index.php?com=detail&eID=7355](https://lamprey.crk.umn.edu/calendar/events/index.php?com=detail&eID=7355)

**Admissions and Enrollment Management –**

The Offices of Admissions & Enrollment Management and Student and Family Experience offer thanks to all faculty and staff who gave new on-campus students and their families a warm UMC welcome during the new student registration days in June and July. The time spent on campus is important for these students as it assists them in laying strong foundations for success. Whether it was a greeting while passing a group on tour, presenting about a specialty area to parents, or advising an incoming Golden Eagle, these interactions set the stage for a great academic year.

**Facilities & Operations –**

With the departure of Rich Connell as director of facilities and operations in early August, Trica Sanders, director of finance, and Nell DeBoer, operations manager, will work in tandem to help bridge the gap until a new director of facilities and operations is hired. Questions or concerns regarding major construction or renovation projects should be directed to Tricia Sanders. Questions or concerns regarding grounds, maintenance, and custodial staff should be directed to Nell DeBoer.
Library –

In December 2013, the UMC Library will migrate to a new library system along with the other libraries across the University of Minnesota. This new system will look much different than the current system but will allow for enhanced search capabilities. In the near future, library staff will send a link to faculty, staff, and students to allow them to see what the new system will look like.

Alumni & Development –

Fiscal year 2013 (July 1, 2012 - June 30, 2013) was UMC's seventh consecutive year of fundraising growth, the best fundraising year in a decade, and finished more than 19% above fiscal year 2012 in fund development. The Office of Development & Alumni Relations offers thanks to all donors who made investments in the University of Minnesota Crookston this past year.

The Office of Development & Alumni Relations will host a gathering for alumni, current students, faculty, and staff on Wednesday, August 7, at Newman Outdoor Field, where the Fargo-Moorhead Redhawks will face the St. Paul Saints starting at 7:02 p.m. UMC alumni, current students, faculty, and staff will receive the following discounts: Reserved Tickets $7.00 ($4.00 off day of game price); Third Base Red Reserved $5.00 ($4.00 off day of game price); General Admission $3.00 ($3.00 off day of game price); Online only - $0.50 per ticket order fee applies. Available online at www.fmredhawks.com (enter promo code UMC - standard order fees apply).

The latest edition of the Torch alumni magazine will be distributed in the next week. The issue will feature highlights of Chancellor Wood’s inauguration, Commencement 2013, and the 2013 Northwest School of Agriculture Reunion. A preview of this edition is available online at http://issuu.com/umcrookston/docs/0731_torch_final.

University Relations –

University Relations will host the Ox Cart Days Ice Cream Social on Wednesday, August 14, from 2 to 4 p.m. at the Peterson Gazebo on the Campus Mall (rain site: Northern Lights Lounge, Sargeant Student Center). Members of the campus and the Crookston community are invited to enjoy free ice cream courtesy of Sodexo/Dining Services while listening to live music by the WoodPicks, a regional acoustic band that plays gospel, bluegrass, country, and Americana music. At 4 p.m. the first clue for the 2013 Ox Cart Days Medallion Hunt will be announced.

Athletics –

On July 15, Head Football Coach Paul Miller announced that he will take a leave of absence from the football program, effective immediately, due to health concerns. Mike Fritze, who joined the staff in January as the team’s defensive coordinator, will take over as interim head coach. Fritze worked with Miller as an assistant coach for 14 seasons at Apple Valley High School and was a part of Miller’s state championship teams in 1986 and 1993. He would take over the football program at Apple Valley in 1995 and lead for the next 18 seasons. Mark Dufner, who has spent the last eleven seasons at UMC will move into the role of defensive coordinator and will also remain as the program’s assistant head
coach while coaching the linebackers. **Jeff Cheek**, who spent last season as the offensive coordinator for Miller, will remain in that role. **Sean Knox** will remain as the team’s defensive back coach and strength training coordinator, while **Robby Case** will serve as the program’s recruiting coordinator and special team’s coordinator in addition to his role as the team’s fullback and tight ends coach.

**Kyle Anderson** has been hired as head women's tennis coach for the Golden Eagles. Anderson comes to UMC from Rochester, Minn., where he spent the last nine years coaching high school tennis and working as a tennis professional at Rochester Tennis Connection. He served as the head boy's tennis coach at John Marshall High School in Rochester from 2007-13 and helped coach Evan Enquist and Francesco Andreazza to a third place finish in the Minnesota State Tournament for doubles in 2007. In 2012, Anderson was named the 2012 Big 9 Conference Coach of the Year. Anderson currently works as a tennis professional at Choice Health & Fitness in Grand Forks, N.D. He replaces Josh Lunak, who resigned his position as head women's tennis coach following the 2013 and who continues to serve as an admissions counselor at UMC.

**Kayla Krueger** has been hired as assistant women’s equestrian coach. She will begin her coaching responsibilities in August. Krueger has worked as an intern at Briggs Show Horses in Pilot Point, Texas; as a riding instructor for five years at Camp Birchwood in Laporte, Minn.; as a stable hand at Rocky Meadow Farm in Guthrie, Minn.; and, most recently as a horse trainer in Montana. A 2012 graduate of the U of M Crookston, Krueger was a member of the Golden Eagle Equestrian Team from 2009-12. She replaces Nicky Overgaard, who remains at UMC as an instructor in the Agriculture and Natural Resources Department.

**Betsey McIntyre** has been hired as assistant coach for the Golden Eagles Women’s Soccer Team. Originally from East Grand Forks, Minn., McIntyre was a 2005 All-Region III Independent selection as a sophomore at Mayville State. After transferring to St. Scholastica, she helped lead the Saints to the Upper Midwest Athletic Conference (UMAC) regular-season championship in 2006. She also helped St. Scholastica capture both the 2007 UMAC regular-season and post-season championship. McIntyre holds a bachelor’s degree in elementary education from St. Scholastica. She has spent the last three years teaching third grade at Highland Elementary School in Crookston and will continue to teach there while serving as UMC’s assistant soccer coach.

**Campus and Community**

**Robotics Camps** at the U of M Crookston will teach 4th-8th graders about the math, science, and technology associated with robotics. Progressive skills and knowledge will be utilized in Beginner (I), August 6-8, and Advanced (II), August 13-15, sequenced camps. Cost to attend is $80 per student per camp. Register using the form available at [www.umcrookston.edu/camps](http://www.umcrookston.edu/camps). Students will be challenged to think critically and work in teams to solve problems. Students will work in teams to design, build, and program a robot. Each team will be issued a complete Lego MINDStorm Nxt 2.0 robotic kit and a UMC laptop to be used during camp. At the end of camp, students may purchase a Lego MINDStorm kit from the camp for $250.

The **Retired & Senior Volunteer Program (RSVP)** will host a volunteer recognition banquet for the **West Polk County RSVP Volunteers on August 7**, from 11:30 a.m. to 1 p.m. in Bede Ballroom, Sargeant Student Center. This event is to recognize and celebrate West Polk County RSVP Volunteers for their dedicated volunteer service to area senior citizens throughout our communities.
Entrepreneurs and small business owners can receive valuable help through an opportunity offered by the Center for Rural Entrepreneurial Studies (CRES) at the University of Minnesota Crookston. CRES is seeking regional entrepreneurs and small business owners interested in obtaining consulting services by U of M Crookston students under the guidance of qualified faculty at no cost. Applications for the program are accepted anytime; however, priority is given to applications received prior to the due dates. The 2013 fall semester application deadline is Friday, August 9, and the spring semester application deadline is Friday, November 30, 2013. Applicants will be notified about their participation in the program no later than August 20 for fall semester and December 10 for spring semester. Learn more.

University of Minnesota System

Read University of Minnesota system news at Brief online: www.umn.edu/twincities/faculty-staff/brief/.

Undergraduate Research

Jenny DuBay, a senior from Apple Valley, Minn., majoring in natural resources, is currently working with Katy Smith, Ph.D., assistant professor, biology, on an undergraduate research project that will assess phosphorus removal utilizing different plant species. Learn more.
http://blog.lib.umn.edu/umcweb/news/2013/07-going-through-hoops-for-water.html

Accolades

Jeff Bumgarner, Ph.D., associate professor, Liberal Arts & Education Department, has been appointed by Minnesota Governor Mark Dayton to serve on the Minnesota Board on Judicial Standards. The board is an independent state agency that receives and acts upon complaints about Minnesota judges for judicial misconduct or wrongdoing. The board also handles judicial disability matters, issues advisory opinions, and seeks to educate judges and others about judicial ethics. Bumgarner teaches in the area of criminal justice. His appointment to the Board is effective as of June 17, 2013.

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Publication notes: The E-Update is published twice each month August through April and once each month May through July. Issues are posted online at www.umcrookston.edu/admin/chancellor/eupdate. If you have any questions regarding the information in this news update, please send them to urumc@umn.edu.

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