Present: Rich Connell, Kim Gillette, Dan Svedarsky, Deb Zak, Jeff Sperling, Corby Kemmer, Tom Baldwin, Ron Del Vecchio, Sue Brorson, Stephanie Helgeson, Tricia Sanders, Jack Geller, Chris Winjum, Andrew Svec, George French, Peter Phaiah, Adel Ali

Guest(s): Sue Erickson

In these minutes: Foundation Update, Compact Update, Wordmark & Comma Information, Inauguration Policies, Policy Update, Chancellor Update, Member Updates

New Business:

Foundation Update – Corby Kemmer
Corby gave a presentation detailing the work that is done in his office, the process that is gone through when working with donors and some of the current projects that he is working on.

Compact Update – Chancellor Wood
Chancellor Wood explained that the March 6 Budget Compact meeting went well. He explained how the process went and that he is happy to now have gone through it once so he knows what to expect for future meetings. The themes that he tried to keep reminding central administrators was that (1) UMC is investment Read, (2) UMC has a need for Faculty FTEs, and (3) UMC has shown to be a good return on investment with recent growth. The compact document is posted online on the Chancellor’s webpage.

Wordmark & Comma Information – Andrew Svec
No longer is Crookston or any other system campus to have a comma or pipes/dashes between its name and The University of Minnesota. This conversion is in process and it is part of the Universities attempt to be seen as a system of campuses. See the handout from Andrew for further information.

Inauguration Updates – Andrew Svec, Chris Winjum
April 18 is the date of Chancellor Wood’s inauguration on campus. Below is the itinerary for the date:

10 am – Heritage Hall Naming Dedication
11:00 am – 12 pm – Lunch with select individuals
12:30 pm – 2 pm – Inauguration Program
2 pm – 5 pm – Reception

Three Regents will be coming to campus the day before (April 17) and events will be held (open forum, dinner, etc.) for them. All Executive Committee members will be invited to a dinner on April 17 with these Regents.
Also, as part of the 2-5pm reception, the planning committee thought it may be nice to showcase UMC students with a poster session. If anyone has a student in mind who may be a good fit for something like this please let Chris or Andrew know.

More information regarding Inauguration will follow.

Policy Update – Peter Phaiah
Peter distributed some updated policies and procedures regarding “Responding to Incidents of Sexual Assault” and “Guidance for University Employees on Reporting Child Abuse”. Peter encouraged everyone to review them at their department meeting and explained that we are required to comply with them and could face consequences for failure to do so. Contact Peter if you have any questions about this.

Chancellor Updates
- At the BOR meetings President Kaler discussed three initiatives around operational excellence
  1. Job Classification and Equity Issues
  3. A need for better benchmarking/data analysis

- Congratulations to Rachel McCoppin who was recently named Horace T. Morse Recipient for her classroom excellence. The is a big honor and a major system-wide award.

‘Pre-Posted’ Member Updates
None were submitted.

Member Updates
None given.

Respectfully submitted by Chris Winjum
The University of Minnesota is working to solidify its brand and more fully represent the system campuses.

In doing so, there will be a move to eliminate marks such as commas and pipes (|) that currently exist when referring to system campuses.

The proposed new wordmark for the Crookston campus is shown below. It will launch soon on the website and will be followed by updated graphics for print. The system will maintain the “Driven to Discover” system mark as well, although it is optional in many cases. Crookston may also continue to use the “outline M” as it has been doing since 2006.

![University of Minnesota Crookston]

Additionally, system campuses are encouraged to move forward immediately and eliminate the comma separating the campus from the University of Minnesota. Thus, in writing and print it becomes

University of Minnesota Crookston

and not University of Minnesota, Crookston or University of Minnesota—Crookston.

The transition to these updated marks and procedures has already begun, with the goal of consistent adoption by July 1, 2013.